

## REFERENCES (contact info avail upon request)

- ★ **Lisa Konicki**, Editor-in-Chief, **American Songwriter** magazine.
- ★ **Annie Reuter**, Senior Manager of Giving, **Country Music Hall of Fame**; former managing editor, **American Songwriter**.
- ★ **Ed Green**, Head of Promotions, **Red Light Management**.
- ★ **John Strohm**, attorney, former president of **Rounder Records**.
- ★ **Jamie Kent**, president, **The BAM Group**; board member, **Arts + Business Council of Greater Nashville**.

**HIRE  
VOTE**

★ ★ ★  
**DEAN  
MOORE**  
★ ★ ★  
**FOR EDITOR**

"...one of the better and most reliable writer/editors I've hired here."

**Mark Nardone**,  
Managing Editor &  
Associate Publisher,  
**Music Connection**

"Dean is a fantastic editor. His team really responded to him, and his headlines are especially effective."

**Lisa Konicki**, Editor-in-Chief, **American Songwriter**

## WHY IS DEAN MOORE THE RIGHT CHOICE?

### MEET DEAN

★ Copy editing specialist, **style guide guru**, and master writing team manager seeking an organization equally devoted to the Oxford comma debate and creative keyphrases.

- At **American Songwriter**, Month 1: **Overhauled and (lovingly) enforced AP-based internal style guide**; Rebuilt freelance team with efficient expert writers; Daily duties included heavy edits, Yoast SEO formatting, and headline ideation within WordPress.

#### PREVIOUSLY:

- Music trade industry reporter and editor (**Music Connection**);
- Freelance music marketing collateral writer and designer (**one-sheet sample**);
- Tribute-themed benefit concert producer (**Rolling Stone coverage**);
- **Newsletter, podcast, and talk show** creator, producer, writer, video editor, host.


★ **Post-pandemic:** Long- and short-form SEO-focused writer/editor/ideator for **Amazon Music**.

★ **Pre-pandemic (L.A. & Nashville):**

- **Mahalo.com:** "Lead Guide" for Elon Musk/Mark Cuban/Sequoia Capital-funded "human-curated search" tech startup;
  - **Created and implemented site-wide style guide.**
  - Overhauled and managed the "Greenhouse" remote writing team, instituting an incentives program and a grammar scoring system.
- **Revolve Electronics:** Customer relations manager and marketing coordinator for startup billed as "the world's first Earth-friendly electronics company."
- **Jerry Jenkins Writers Guild:** Customer relations and community forum manager for 71 million-selling, 21-time New York Times bestselling author's online subscription service;
  - Kept Jerry, his management, site developers, and 2,000-plus subscribers communicating and connected via Slack, Intercom, email, phone, and in-person community events.

#### ★ **Side-hustles:**

- **Syeti Creative**—a cause-focused digital content and live event production company.
- **CeeGees.org**—a Substack newsletter and podcast "finding Common Ground, forging Common Good, and fighting Corporate Greed."

 Bachelor's in Journalism  
**Indiana University**

“ MY JUST-COMPLETED STINT AS A MANAGING EDITOR FOR AMERICAN SONGWRITER MAGAZINE (R.I.P. A.S. EDITORIAL DEPT.) REIGNITED MY PASSION FOR EVERYTHING EDITORIAL. THE SOLE GOAL NOW IS TO FIND A CAREER-DEFINING HOME WITH A VISIONARY TEAM AS COMMITTED AS I AM TO PUBLISHING WORLD-CLASS CONTENT. ”

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